



SPORTCITIES

EXPO & SUMMIT

21-22

OCTOBER 2026

VALLADOLID

Professional exhibition of infrastructure, equipment and services for sports facilities

PRE-DESIGN LAYOUTS *starting at 64m²*

Organises:





MADRID

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

BeMatrix frame structure with a semi-covered lounge/meeting area. 4x1 m storage room at the rear of the stand. Clad with white PVC and printed fabric according to the design provided by the exhibitor. 3x0.5x1 m (h) custom-built wooden counter, finished in white enamel paint with printed PVC graphics on the front.

Furniture package included:

5 Alaska stools, 1 white Argüelles 60 high table, 4 white Lottus chairs, 2 white Luca coffee tables.

Audiovisuals:

2 x 55" screen

Electrical package included:

3 arm spotlights, 6 recessed spotlights, and 6 single sockets.

8.840,00 €

VAT not included



VALENCIA

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

BeMatrix frame structure creating a central 1x1 m storage room, from which 3 arches extend, forming three semi-covered areas. Central eye-catcher with graphic and lighting. The entire structure is clad with white PVC and printed fabric according to the design provided by the exhibitor.

Furniture included:

8 white chairs, 9 white stools, 2 white tables, 3 white high tables, 3 white sofas, 1 square coffee table, 1 counter with printed PVC on the front, 1 waste bin.

Audiovisual:

N/A

Electrical package included:

12 arm spotlights, 11 recessed spotlights, 6 single sockets.

10.970,00 €

VAT not included



VALLADOLID

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

Structures built with BeMatrix frames on the rear and central walls, 4.5 m high, clad with printed PVC. 1 m high perimeter fascia with printed PVC on one side. 2x4.5 m (h) totem with graphics on both sides and additional decorative wooden slat detailing in a natural finish.

Furniture included:

8 white chairs, 4 white stools, 2 white 60 cm coffee tables, 2 white 60 cm high tables, 5 armchairs, 2 coffee tables, 1 double catalogue counter with printed PVC on the front, 1 waste bin.

Audiovisual:

N/A

Electrical package included:

15 arm spotlights, 2 designer lamps, 4 single sockets.

21.945,00 €

VAT not included



BARCELONA

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

Two semi-circular BeMatrix structures with printed fabric on the outside and white eco panel on the inside. Diameter: 6 m. Semi-private meeting area built with BeMatrix frames, featuring two 1x3 m light panels at the front. Circular suspended BeMatrix structure with printed fabric on the outside. Dimensions: 2 m diameter, 1 m height. LED strip around the external perimeter of the bridges and at the base of the suspended structure.

Furniture pack includes:

8 white chairs, 4 white stools, 2 white coffee tables, 2 white high tables, 6 white sofas, 2 coffee tables, 2 Frankfurt counters with printed eco paper on the front, 1 waste bin.

Audiovisual:

N/A

Electrical package included:

14 arm spotlights, 4 recessed spotlights, 6 single sockets.

13.790,00 €

VAT not included



SEVILLA

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

BeMatrix frames on walls and front façade with printed fabric and white eco panels according to design. Double lightbox 3x3 m (h) + storage room 2x1x4.5 m (h). LED strip at the base of the front façade. 3 shelf lines, each 2 m long.

Audiovisual:

1 x 55" screen.

Furniture included:

2 white coffee tables, 8 white chairs, 4 stools, 2 high tables, 1 two-seater armchair, 2 single armchairs, 1 coffee table, 2 counters with printed PVC on the front, 1 small waste bin.

Audiovisual:

1 x 55" screen

Electrical package included:

9 arm spotlights, 4 x 50W spotlights, 4 single sockets.

19.570,00 €

VAT not included



BILBAO

Floor:

Sustainable carpet over the venue floor, 64 sqm.

Stand:

BeMatrix frames with printed fabric and white eco panels according to design. Storage room 2x1x3.5 m (h). Main arch 2x6x3.5 m (h). Secondary arch 8x13 m (h) with additional supports. LED strip along one edge of the secondary arch.

Furniture included:

4 white chairs, 6 white stools, 1 white coffee table, 2 white high tables, 3 white sofas, 1 coffee table, 2 joined counters + printed eco panel on the front, 1 waste bin.

Audiovisual:

3 x 55" screens.

Electrical package included:

4 arm spotlights, 15 recessed spotlights, 6 single sockets.

14.660,00 €

VAT not included



SANTANDER

Floor:

sustainable carpet over venue floor, 64m2.

Stand:

BeMatrix stand build with frames 3mh. One large back wall connected with a ceiling frame with a frontal BeMatrix tower structure 2x1x3mh with one lockable door (to have it as storage).

Frames covered with printed PVC in all the sides except in the connecting ceiling where it will be white pvc.

Hanging over the stand one BeMatrix structure 4x2x1mh covered with printed vinyl outside and white pvc inside.

Back wood pod 4m long in wood with printed pvc graphic in the front.

Furniture pack included:

4 white chairs, 4 white stools, 1 low tables 60 in white, 2 high tables in white, 1 small bin.

Audiovisual:

N/A

Electricity pack included:

18 spotlights on arm, 4 embedded spotlights, 6 simple sockets.

9.920,00 €

VAT not included



OVIEDO

Floor:

Sustainable carpet over venue floor, 64m2.

Stand:

BeMatrix stand with a back wall 8x3mh with a storage in the middle 2x1,5m.

All covered with printed canvas

Eye catcher in BeMatrix 2x2x1mh with printed pvc outside and white pvc inside.

Furniture pack included:

4 white chairs, 2 stools in white, 1 low tables 60 in white 1 counter with printed pvc in the front, 1 small bin, 2 plants

Audiovisual:

N/A

Electricity pack included:

16 spotlights on arm, 6 simple sockets.

7.540,00 €

VAT not included



ZARAGOZA

Floor:

sustainable carpet over venue floor, 64m2.

Stand:

BeMatrix stand build with frames 3mh. One large back wall with a side structure 2x2x3mh with one lockable door (to have it as storage). In the back wall a lightbox 6x3m with printed banner.

The remaining frames covered with printed PVC

Hanging over the stand one BeMatrix structure 6x2x1mh covered with printed pvc outside and white inside.

Furniture pack included:

6 white stools, 2 high tables in white, 1 double catalogue counter with printed pvc in the front, 1 small bin.

Audiovisual:

N/A

Electricity pack included:

20 spotlights on arm, 6 simple sockets.

12.880,00 €

VAT not included



PALMA

Floor:

sustainable carpet over venue floor, 64m2.

Stand:

Back wall made with BeMatrix frames covered with printed banner - 8x3m

Four different structures in melamine wood in squared shape: two with a meeting table, one with a wellcome counter integrated. The fourth one with a bench in wood. 2,5x3m

Structures connected in the ceiling with wood melamine panels.

Furniture pack included:

5 stools in white, 1 counter with printed pvc in the front, 1 small bin.

Audiovisual:

N/A

Electricity pack included:

5 spotlights on arm, 4 embedded spotlights, 4 simple sockets, 2 design lamps

10.245,00 €

VAT not included



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VALLADOLID

THE REFERENCE PLATFORM
FOR THE GLOBAL ECOSYSTEM OF
SPORTS FACILITIES

CITIES IN MOTION



Organises:



FERIA
VALENCIA

SHOW2BE

VALLA
DOLID



2026

Ciudad Europea
del Deporte